



2024 PEARL PARTY SPONSORSHIP OPPORTUNITIES

Attendee Demographics:

- 150 - 200 Guests
- 100% local attendees
- Volunteers, community partners, members and supporters

Host Venue: Distillery 98

Live Music: Dion Jones & The Neon Tears

PRESENTING SPONSOR - \$3,000

Business is credited as the exclusive Presenting Sponsor of the Pearl Party. Promotion will take place pre-event and on-site. Business logo and/or name will be included on the following:

- Reserved VIP Seating
- Dine + Dive 4 Tixs
- E-blasts to CAA database (15,000+ emails)
- Two (2) Facebook and two (2) Instagram posts (with tags)
- Logo on CAA website (with link)
- On-site signage
- Business name mentions from stage
- Sponsor category exclusivity
- Additional benefits may be negotiated

BAR SPONSOR - \$1,500

Business is credited as the exclusive sponsor of the Pearl Party Bar.

Promotion will take place pre-event and on-site. Business logo and/or name will be included on the following:

- Signature Cocktail
- Logo on Cocktail menu
- E-blasts to CAA database (15,000+ emails)
- One (1) Facebook and one (1) Instagram post (with tags)
- Logo on CAA website (with link)

- On-site signage
- Business name mentions from stage
- Sponsor category exclusivity
- Additional benefits may be negotiated

PEARL PARTY PARTNER - \$500

Business is credited as the exclusive sponsor of the Pearl Party.

Promotion will take place pre-event and on-site. Business logo and/or name will be included on the following:

- E-blasts to CAA database (15,000+ emails)
- Logo on CAA website (with link)
- On-site signage
- Business/Sponsor name mentions from stage

Please contact Gabby Callaway at gabby@culturalartsalliance.com with all sponsorship inquiries.