



2025 SPONSORSHIP OPPORTUNITIES



ART MONTH
WALTON COUNTY
A Cultural Arts Alliance Initiative



A FINE FOOD, WINE & ART EXPERIENCE
BENEFITING THE UNDERWATER MUSEUM OF ART





ART MONTH WALTON COUNTY

A Cultural Arts Alliance Initiative

2025 SPONSORSHIP OPPORTUNITIES

Signature Supporter - \$4,500

Benefits Include:

- Table for 8 at Dine + Dive UMA Fundraiser Party on April 30th
- (4) ArtsQuest Fine Arts Festival VIP tickets
- Full Page ad in CAA #ArtMatters Publication (distributed at all Art Month events) *Time-sensitive logo must be received by March 28th or you will receive a dedicated email instead*
- Logo on LED screens at Dine + Dive and ArtsQuest
- Logo on on-site sponsor banners at Dine + Dive and ArtsQuest
- Logo on CAA website with link
- Inclusion in all event email blasts to CAA database (15,000+ emails)
- Ad on CAA Art Matters Blog post

Art Month Champion - \$3,000

Benefits Include:

- Half Page Ad (distributed at all Art Month events) *Time-sensitive logo must be received by March 28th or you will receive a dedicated email instead*
- Table for 8 at Dine + Dive UMA Fundraiser Party on April 30th
- (4) ArtsQuest Fine Arts Festival VIP tickets
- Logo on LED screens at Dine + Dive and ArtsQuest
- Logo on on-site sponsor banners at Dine + Dive and ArtsQuest

Art Month Patron - \$2,000

Benefits Include:

- Quarter Page Ad (distributed at all AM events) *Time-sensitive logo must be received by March 28th or you will receive a dedicated email instead*
- (4) Dine + Dive UMA Fundraiser Party on April 30th tickets
- (2) ArtsQuest Fine Arts Festival VIP tickets

Art Month Friend \$1,000

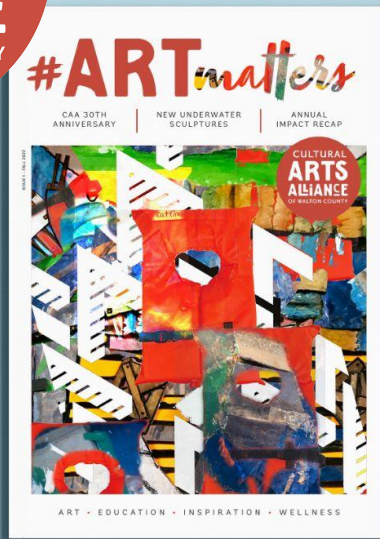
Benefits Include:

- Inclusion in event email blasts to CAA database (15,000+ emails)
- Logo on CAA website (with link)
- Logo on LED screens at Dine + Dive and ArtsQuest
- Logo on on-site sponsor signage

Media Partner (In-Kind or Trade)

Benefits Include:

- Logo on CAA website with link
- Inclusion in event email blasts to CAA database (15,000+ emails)
- 4 tickets with reserved seating - Dine + Dive UMA Fundraiser Party on April 30th.



#ArtMatters is the CAA’s magazine style publication, now produced four times annually with Fall, Winter, Spring and Summer issues. The piece is designed to inspire, educate and engage both artists and arts enthusiasts by sharing not only the story, but also the significant impact of our thriving creative community in Walton County and beyond. Readers dive into the pages of each issue below to explore insightful articles, featured artist profiles, CAA programming updates and more.

We are pleased to partner with Emerald Coast Magazine for enhanced distribution of both our Fall and Spring issues. These are polybagged with the magazine for home deliveries to Walton County subscribers (Fall) and Walton County + Pensacola subscribers (Spring).

The Winter issue is focused on the popular 30A Songwriters Festival event with over 6,000 attendees from all 50 states. The Summer issue serves as Walton County’s Art Month program and will be distributed at all signature Art Month events including ArtsQuest Fine Arts Festival, Dine + Dive UMA Fundraiser, Digital Graffiti at Alys Beach, Longleaf Writers Conference and more!

The CAA’s #ArtMatters Publication has an annual distribution of 37,000 with another 1,000+ digital impressions.

ISSUE THEMES

Fall: State of the Arts: Impact Report

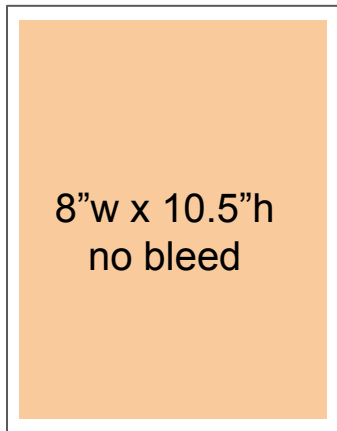
Winter: 30A Songwriters Festival Program

Spring: Creative Placemaking & Partnerships

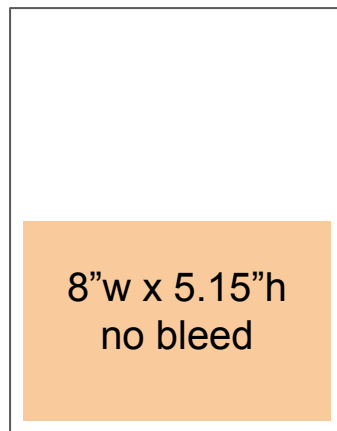
Summer: Art Month Walton County Program

#ARTmatters

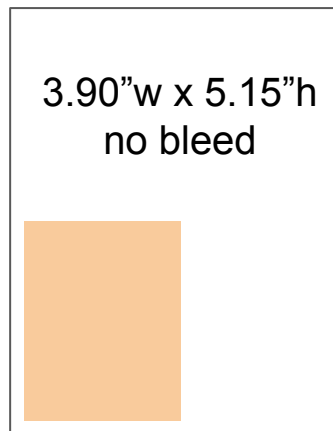
FULL-COLOR ADS (PER ISSUE)



FULL PAGE
\$2,550



HALF PAGE
\$1,400



QUARTER PAGE
\$1,000

AD DEADLINES

FALL: SEPT 27
WINTER: NOV 22
SPRING: FEB 18
SUMMER: MARCH 28

DISTRIBUTION

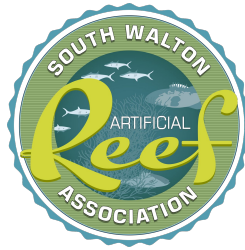
FALL: NOVEMBER
WINTER: JANUARY
SPRING: APRIL
SUMMER: MAY

PREFERRED POSITIONS (PER ISSUE)

Inside Front Cover/First 2-Page Spread in Front Section.....	\$4,636
2-Page Spread in Front Section.....	\$4,476
2-Page Spread in Middle Section.....	\$4,316
2-Page Spread in Back Section.....	\$3,996
Inside Back Cover.....	\$2,795
Back Cover.....	\$2,956
Half Page ad next to CEO & President Letter.....	\$1,795



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2025 SPONSORSHIP OPPORTUNITIES

Presenting Sponsor - \$5,000

Business credited as the exclusive Dine + Dive presenting sponsor.

Promotion will take place pre-event and on-site.

Business logo and/or name will be included on the following:

- Inclusion in regional press release
- Logo on on-site sponsor banner
- Business name mentions from stage
- Inclusion in event email blasts to CAA database (15,000+ emails)
- Four social media posts (2) Facebook (2) Instagram posts (with tags)
- Logo on CAA website with link
- Logo on event poster (time-sensitive; need logo by March 28th)
- Table for 8 at the Dine + Dive UMA Fundraiser Party on April 30th
- Professional photo booth with logo on printable and shareable images.
- Logo on LED screens
- Sponsor category exclusivity

Entertainment Sponsor - \$3,000

Benefits Include:

- Credit in a minimum of two (2) regional press releases
- Logo on on-site sponsor banner
- Business name mentions from stage
- Inclusion in all event email blasts to CAA database (15,000+ emails)
- Four social media posts (2) Facebook (2) Instagram posts (with tags)
- Logo on CAA website with link
- Logo on event posters (time-sensitive; need logo by March 28th)
- Table for 8 at the Dine + Dive UMA Fundraiser Party on April 30th
- Logo on LED screens
- Sponsor category exclusivity

Wine Glass Sponsor - \$2,500

Benefits Include:

- Logo featured on wine glass served at Dine + Dive Wine Tasting on April 30th
- Logo on on-site sponsor banner
- Inclusion in event email blasts to CAA database (15,000+ emails)
- Two social media posts (1) Facebook (1) Instagram posts (with tags)
- Logo on CAA website with link
- Table for 8 at the Dine + Dive UMA Fundraiser Party on April 30th
- Sponsor category exclusivity



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2025 SPONSORSHIP OPPORTUNITIES cont'd

Cup Sponsor - \$2,500 (Dine + Dive & ArtsQuest)

Benefits Include:

- Logo featured on printed cups served at Dine + Dive and ArtsQuest
- Logo on on-site sponsor banner
- Inclusion in event email blasts to CAA database (15,000+ emails)
- Two social media posts (1) Facebook (1) Instagram posts (with tags)
- Logo on CAA website with link
- Table for 8 at the Dine + Dive UMA Fundraiser Party on April 30th
- Sponsor category exclusivity

Bar Sponsor - \$3,500 (Dine + Dive)

Benefits Include:

- Logo on on-site Dine + Dive bar signage
- Logo on on-site sponsor signage
- Inclusion in event email blasts to CAA database (15,000+ emails)
- Two social media posts (1) Facebook (1) Instagram posts (with tags)
- Logo on CAA website with link
- Table for 8 at the Dine + Dive UMA Fundraiser Party on April 30th
- Sponsor category exclusivity

Friend of UMA Table Sponsor - \$1,000

Benefits Include:

- On-site sponsor signage
- Table for 8 at the Dine + Dive UMA Fundraiser Party on April 30th
- Logo on CAA website with link

37TH ANNUAL
ARTSQUEST
FINE ARTS FESTIVAL

2025 SPONSORSHIP OPPORTUNITIES

VIP Sponsor - \$5,000

Benefits Include:

- Credit in a minimum of two (2) regional press releases
- Logo on VIP signage and space for activation
- Logo on official ArtsQuest t-shirts
- Logo on event posters (time-sensitive; need logo by March 28th)
- (6) VIP tickets to ArtsQuest
- Full Page ad in CAA #ArtMatters Publication (distributed at all Art Month events)
Time-sensitive logo must be received by March 28th or you will receive a dedicated email instead
- Business name mentions from stage
- Logo on LED screens
- Logo on on-site sponsor banners
- Logo on CAA website with link
- Inclusion in all event email blasts to CAA database (15,000+ emails)
- Table for 8 at Dine + Dive UMA Fundraiser Party on April 30th
- Ad on CAA Art Matters Blog post
- Sponsor category exclusivity

Entertainment & Engagement Sponsor - \$4,000 (Stage, ImagiNation, Art Installation)

Benefits Include:

- Credit in a minimum of two (2) regional press releases
- Logo on on-site sponsor banner
- Business name mentions from stage
- Inclusion in all event email blasts to CAA database (15,000+ emails)
- Four social media posts (2) Facebook (2) Instagram posts (with tags)
- Logo on CAA website with link
- Logo on event posters (time-sensitive; need logo by March 28th)
- Table for 8 at the Dine + Dive UMA Fundraiser Party on May 1st
- Logo on LED screens
- Logo on official ArtsQuest t-shirts
- Sponsor category exclusivity

37TH ANNUAL
ARTSQUEST
FINE ARTS FESTIVAL

2025 SPONSORSHIP OPPORTUNITIES cont'd

Activation Sponsor - \$3,000

Benefits Include:

- Opportunity for booth set up with branded activation
- Logo on on-site sponsor banner
- Inclusion in event email blasts to CAA database (15,000+ emails)
- Two social media posts (1) Facebook and (1) Instagram posts (with tags)
- Logo on CAA website with link
- Logo included on credits of ArtsQuest video
- Logo on ArtsQuest T-shirt (*For inclusion on the ArtsQuest t-shirt, sponsorship needs to be secured by April 12th)
- Logo on LED Screens
- Sponsor category exclusivity

Cup Sponsor - \$2,500 (ArtsQuest & Dine + Dive)

Benefits Include:

- Logo featured on printed cups served at ArtsQuest and Dine + Dive
- Logo on on-site sponsor signage
- Inclusion in event email blasts to CAA database (15,000+ emails)
- Two social media posts (1) Facebook (1) Instagram post (with tags)
- Logo on CAA website with link
- Sponsor category exclusivity

Bar Sponsor - \$3,500

Benefits Include:

- Logo on on-site bar signage
- Logo on on-site sponsor signage
- Inclusion in event email blasts to CAA database (15,000+ emails)
- Two social media posts (1) Facebook (1) Instagram post (with tags)
- Logo on CAA website with link
- Table for 8 at the Dine + Dive UMA Fundraiser Party on April 30th
- Sponsor category exclusivity