



36TH ANNUAL FINE ARTS FESTIVAL • MAY 4-5, 2024

ARTS QUEST

FINE ARTS FESTIVAL

SPONSORSHIP OPPORTUNITIES

2024-2025

PRODUCED BY:



Please contact Gabby Callaway at gabby@culturalartsalliance.com with all sponsorship inquiries.

OFFICIAL EVENT OF:



ART MONTH
WALTON COUNTY
A Cultural Arts Alliance Initiative

Stage Sponsor (ArtsQuest & Dine + Dive) - \$5,000

Credit as the exclusive sponsor of both ArtsQuest and Dine + Dive Entertainment Stage. Promotion will take place pre-event and on-site throughout the weekend.

Benefits Include:

- Credit in a minimum of two (2) regional press releases
- Logo on on-site sponsor banner
- Business name mentions from stage
- Inclusion in all event email blasts to CAA database (15,000+ emails)
- Four social media posts (2) Facebook (2) Instagram posts (with tags)
- Logo on CAA website with link
- Logo on event posters (time-sensitive; need logo by March 28th)
- Sponsor category exclusivity
- Table for 8 at the Dine + Dive UMA Fundraiser Party on May 1st
- Logo on LED screens



Bar Sponsor (ArtsQuest & Dine + Dive) - \$3,500

Credit as the exclusive sponsor of both ArtsQuest and Dine + Dive Full Bar. Promotion will take place pre-event and on-site throughout the weekend.

Benefits Include:

- Logo on on-site sponsor signage
- Inclusion in event email blasts to CAA database (15,000+ emails)
- Two social media posts (1) Facebook (1) Instagram post (with tags)
- Logo on CAA website with link
- Sponsor category exclusivity
- Table for 8 at the Dine + Dive UMA Fundraiser Party on May 1st

Cup Sponsor (ArtsQuest & Dine + Dive) - \$2,500

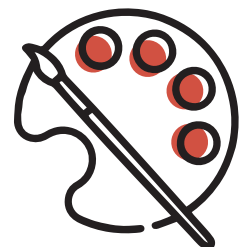
Benefits Include:

- Logo on on-site sponsor signage
- Inclusion in event email blasts to CAA database (15,000+ emails)
- Two social media posts (1) Facebook (1) Instagram post (with tags)
- Logo on CAA website with link
- Sponsor category exclusivity
- Logo featured on printed cups served at ArtsQuest and Dine + Dive

Activation Sponsor - \$3,500 (Fulfilled)

Benefits Include:

- Opportunity for booth set up with branded activation
- Logo on on-site sponsor banner
- Inclusion in event email blasts to CAA database (15,000+ emails)
- Two social media posts (1) Facebook and (1) Instagram posts (with tags)
- Logo on CAA website with link
- Sponsor category exclusivity
- Logo included on credits of ArtsQuest video
- Logo on ArtsQuest T-shirt (*For inclusion on the ArtsQuest t-shirt, sponsorship needs to be secured by April 12th)
- Logo on LED Screens



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Art on Demand Sponsor - \$5,000

Benefits Include:

- Inclusion in event email blasts to CAA database (15,000+ emails)
- Two social media posts (1) Facebook and (1) Instagram posts (with tags)
- Logo on CAA website with link
- Logo on on-site sponsor banner
- Logo on LED Screens
- Sponsor category exclusivity
- Logo on ArtsQuest T-shirt (for inclusion on the ArtsQuest t-shirt, sponsorship needs to be secured by April 12th)
- Logo included on credits of ArtsQuest video



ArtsQuest Supporter - \$1,000

- Inclusion in event email blasts to CAA database (15,000+ emails)
- Logo on CAA website (with link)
- Logo on on-site sponsor signage

10% discount for two-year commitment; \$1,600 total payable in two installments.

Media Partners (Custom): In-Kind and Trade

- Logo on CAA website with link
- Inclusion in event email blasts to CAA database (15,000+ emails)
- 4 tickets with reserved seating - Dine + Dive UMA Fundraiser Party on May 1st



Attendee Demographics:

- 3,500 festival goers
- Family-friendly environment
- Local and regional affluent residents and travelers
- \$150,000+ median household income



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