

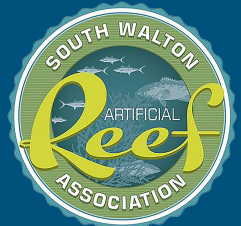
U N D E R W A T E R  
M U S E U M O F  
A R T

**An Opportunity To Invest In Our Future**



## About UMA

In 2018, **The Cultural Arts Alliance of Walton County (CAA)** in partnership with **South Walton Artificial Reef Association (SWARA)** and with support from Visit South Walton, the National Endowment for the Arts, the Alys Foundation, and Visit Florida joined two of Walton County, Florida's most beloved attractions – the Arts and the Gulf – with the introduction of **The Underwater Museum of Art (UMA)**, the first underwater permanent sculpture exhibit in the United States.

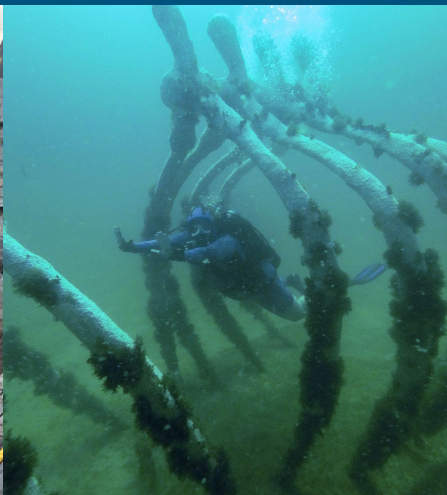


# Project Goals

UMA utilizes art in a non-traditional way for problem solving while supporting the Gulf and our community through conservation efforts, education and ecotourism. UMA is not only a stunning display of human talent and creativity; it also serves an important ecological role. The purpose is for each sculpture to become part of the environment, enhancing it and stimulating the ecosystem.

Much like an oasis in the desert, the structure provided by the sculptures serve as a protective shelter for small fish and invertebrates, as well as an anchor for marine growth that eventually becomes a food source for local “residents”. This spark of food-chain action attracts baitfish, and naturally the larger benthic and pelagic species follow – gradually transforming UMA from a secret oasis, to a destination, and ultimately “home” for all kinds of marine life.

As a result, UMA plays a vital role in supporting marine life. By promoting this growth, artificial reefs play an important role in the health of our oceans.





## Fun Facts

UMA is the **first permanent underwater sculpture garden** in the United States

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**100+ species**  
of marine plants & animals  
have been observed

The number of sculptures will expand to

**53 total**

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More than **1,500 scuba visitors** have experienced UMA since 2018!

# Awards & Accolades



**CODAAward 2023 Collaboration of the Year:**

<https://www.umafl.org/post/uma-receives-2023-codaaward>

**TIME Magazine's first annual World's Greatest Places list:**

<https://time.com/collection/worlds-greatest-places-2018/>

FEATURED BY

**TRAVEL+**  
**LEISURE**

**The New York Times**



**Newsweek**



**SportDiver**







*Progress of 2020 Sculpture,*  
***HOPE by Artist Jonathan Burger***







Progress of 2019 Sculpture,  
**DEPTH OF DECISION** by Artist Gianna Stewart





# 2025 Sculptures



**NEPTUNIAN OAK** by *Nathan Hoffman*



**HAPPY HOUR** by *Sarah Wilkinson*



**THE MENINA OF THE REEF** by *Antonio Azzato*



**HOMETOWN** by *Mandy Yourick*



Available for sponsorship

**SEAHORSE** by *Jessica Bradsher*



**CONCRETION** by *William Braithwaite*



# Why Invest?



## 1. Join a Network of Change Makers

- a. **Collaborate with Like-Minded Individuals:** Partner with other businesses, non-profit organizations, and governmental agencies to amplify our efforts and achieve greater results.
- b. **Be a Part of the Solution:** Take an active role in combating the challenges facing our oceans. Your sponsorship is a vital step in the global movement to protect and preserve marine environments.

## 2. Make a Lasting Impact

- a. **Preserve and Protect:** Supporting the UMA means you are actively contributing to the conservation and rejuvenation of marine ecosystems. Your contribution helps create habitats that sustain diverse marine species, fostering a thriving underwater community.

## 3. Innovation & Sustainability

- a. **Support Innovation:** Using sculpture as artificial reefs is an innovative solution to marine degradation. By sponsoring our project, you are supporting cutting-edge technology and research that drive sustainable practices and environmental resilience.
- b. **Long-Term Benefits:** Unlike temporary projects, artificial reefs offer long-lasting benefits. Your sponsorship ensures enduring positive impacts on marine life and coastal communities for generations to come.:

## 4. Recognition

- a. **Sponsor Acknowledgment:** Receive prominent recognition in our project materials, website, and social media channels. Showcase your commitment to the Arts and marine conservation to a wide audience.



## 2025 Deployment Partnerships

# Presenting Sponsor

**SOLD**

- **In Person / Activation**
    - 4 Tickets to attend 2025 Deployment
    - Table space at Deployment Watch Party
    - Swag in Deployment attendee bags - Roughly 60 bags
  - **Digital Brand Recognition**
    - 1 min video inclusion pre-Livestream countdown (*July 11th deadline*)
    - Host mentions during Livestream
    - Logo included on Deployment video highlight reel
    - Logo (with link) on UMA website [livestream landing page](#)
    - Logo included in emails announcing the event
    - Dedicated posts on UMA social media channels
    - Collaboration posts with UMA social media channels
  - **Print Brand Recognition**
    - Inclusion in post-deployment press release
-



## 2025 Deployment Partnerships

# Event Partner

**\$5,000**

- **In Person / Activation**
    - 2 Tickets to attend 2025 Deployment
    - Table space at Deployment Watch Party
  - **Digital Brand Recognition**
    - 30 sec video inclusion pre-Livestream countdown (*July 11th deadline*)
    - Logo included on Deployment video highlight reel
    - Logo (with link) on UMA website [livestream landing page](#)
    - Logo included in emails announcing the event
    - Dedicated posts on UMA social media channels
    - Collaboration posts with UMA social media channels
  - **Print Brand Recognition**
    - Inclusion in post-deployment press release
-





UNDERWATER  
MUSEUM OF  
ART

## 2025 Deployment Partnerships

# Event Partner

**\$3,000**

- **In Person / Activation**
    - Table space at Deployment Watch Party
  - **Digital Brand Recognition**
    - Logo included on Deployment video highlight reel
    - Logo (with link) on UMA website [livestream landing page](#)
    - Logo included in emails announcing the event
    - Dedicated posts on UMA social media channels
  - **Print Brand Recognition**
    - Inclusion in post-deployment press release
-



[Click here](#)  
to watch 2024  
Deployment  
Livestream







UNDERWATER  
MUSEUM OF  
ART



# Thank you

for supporting the Underwater Museum of Art