Cultural Arts Alliance of Walton County Emergency Relief Fund for Artists (ERFA)

PURPOSE

The Cultural Arts Alliance of Walton County's Emergency Relief Fund for Artists was created to address the economic needs of professional artists who have experienced loss of income due to the COVID-19 pandemic.

STAFF CONTACT

Emergency Relief Fund for Artists Program staff contact is Lee Greene, CAA Director of Administration. Lee@culturalartsalliance.com 850.622.5970

THE FUND

An initial \$100,000 matching donation was pledged by Shawn & Richard Tomasello for ERFA with a call for individuals, businesses and foundations to join in the effort to build the fund. Donors can contribute to the fund through the CAA's website and through a text-to-give campaign. All donations from the campaign will be earmarked for ERFA. All grants are pending available funds.

ELIGIBILITY

The ERFA grant is available to individual, professional, working artists of all disciplines who live or work in Walton County, FL and have lost income because of the cancellation of a specific, scheduled gig or opportunity (performances, art shows, commissions, contracts, teaching opportunities) or a temporarily or permanently closed business (self-owned or represented gallery, venue) due to COVID-19 precautionary measures.

The ERFA grant program is designed for artists who are struggling to meet their basic needs (food, shelter, medical, supplies) due to loss of artistic income from COVID-19. Artists who do not make the majority of their income from their work as an artist or have other significant sources of income are asked to not apply so that those who are most vulnerable can be served. Priority will be given to applicants who are full-time Walton County residents and to requests due to cancellation of opportunities that were to occur in Walton County. Applicants must be at least 18 years of age.

For the purpose of this program, the CAA's definition of professional, working artist is an individual who devotes a significant portion of their time to the creation of personal artwork and makes the majority of their income from the sale or presentation of their artwork. The professional artist is likely paid for performances, sells their artwork, or shares their independent body of work with the public on a regular basis. The term "artist" applies broadly across disciplines, including performing (musicians, actors, dancers), visual, literary,

film, fashion and multidisciplinary artists. Individuals working in a creative industry primarily producing commercial work are not eligible.

THIRD GRANT PERIOD: December 18 - December 28

The third round of ERFA grants will be distributed through December 31, 2020. Artists who received an award during the first or second rounds are eligible to apply for the third round. Applicants may be awarded up to \$1,000 during the third grant period. If an application is denied for any reason, the artist may reapply within the same grant period.

GRANT APPLICATION WEEKLY TIMELINE

Application deadline is 11:59pm on Monday, December 28, 2020.

- Applications will be reviewed by staff on December 29, 2020.
- Notifications and grant agreements will be sent December 30, 2020.
- ACH deposits are processed by December 31, 2020.
- All awards are pending available funds.

GRANT AMOUNT

Artists can request up to \$1,000 during the grant period to compensate for income that was lost between September 1 and December 31, 2020. Funding is not yet available for potential or projected future loss beyond December 31, 2020.

APPLICATION REQUIREMENTS

Only online applications through CAA's website will be considered. Applicants should gather and prepare the following information BEFORE visiting the website to apply:

- 1. Name and contact information
- 2. Artist Website
- 3. Artist Social Media
- 4. Artist Discipline
- 5. Amount Requested (\$1,000 max)
- 6. Narrative (short paragraph): Explain the lost income source(s) for which you are applying. Include specific location or venue of the cancelled event or closed business, date(s) of the cancelled event or closed business, and amount of income lost from each cancelled event or closed business.
- 7. Proof of cancellation; please provide: Screenshot of cancellation or closure from event's or business's website or social media page, or copy of email or cancellation notice from event promoter, hiring organization, or business owner
- 8. Percentage of monthly income that comes from work as an artist.
- 9. Number of years you have been working as a PAID freelance, part-time, or full-time artist.
- 10. Number of years you have lived and/or worked in Walton County.

- 11. Resume or bio Your resume/bio must demonstrate that you qualify as a professional, working artist through past exhibitions, performances, screenings, publications, readings, sales, etc. Please include as much detail as possible so that our staff can verify your qualifications quickly.
- 12. Work samples

AFTER GRANT HAS BEEN AWARDED

Before funds are released, each grantee must complete the following, which will be emailed through DocuSign:

- 1. Grant agreement
- 2. W-9
- 3. ACH deposit form
- Payments will be released the Friday AFTER the grantee has completed the steps listed above.
- Grants are considered taxable income; a form 1099 will be mailed to you for payments of \$600 or greater.
- No final reports will be required.