

6TH ANNUAL



A FINE FOOD, WINE & ART EXPERIENCE
BENEFITING THE UNDERWATER MUSEUM OF ART

2024 SPONSORSHIP OPPORTUNITIES

OFFICIAL EVENT OF:



Attendee Demographics:

Event Goers: 400 Dine + Dive & 3,500 ArtsQuest
Local and regional affluent residents
\$150,000+ median household income

Presenting Sponsor - \$5,000

Business credited as the exclusive Dine + Dive presenting sponsor. Promotion will take place pre-event and on-site. Business logo and/or name will be included on the following:

- Inclusion in regional press release
- Logo on on-site sponsor banner
- Business name mentions from stage
- Inclusion in event email blasts to CAA database (15,000+ emails)
- Four social media posts (2) Facebook (2) Instagram posts (with tags)
- Logo on CAA website with link
- Logo on event poster (time-sensitive; need logo by March 28th)
- Sponsor category exclusivity
- Table for 8 at the Dine + Dive UMA Fundraiser Party on May 1st
- Professional photo booth with logo on printable and shareable images.
- Logo on LED screens

Stage Sponsor (Dine + Dive & ArtsQuest) - \$5,000

Credit as the exclusive sponsor of both Dine + Dive and ArtsQuest Entertainment Stage. Promotion will take place pre-event and on-site throughout the weekend.

Benefits include:

- Credit in a minimum of two (2) regional press releases
- Logo on on-site sponsor banner
- Business name mentions from stage
- Inclusion in all event email blasts to CAA database (15,000+ emails)
- Four social media posts (2) Facebook (2) Instagram posts (with tags)
- Logo on CAA website with link
- Logo on event posters (time-sensitive; need logo by March 28th)
- Sponsor category exclusivity
- Table for 8 at the Dine + Dive UMA Fundraiser Party on May 1st
- Logo on LED screens

Bar Sponsor (Dine + Dive & ArtsQuest) - \$3,500

Credit as the exclusive sponsor of both Dine + Dive and ArtsQuest Full Bar. Promotion will take place pre-event and on-site throughout the weekend.

Benefits include:

- Logo on on-site sponsor signage
- Inclusion in event email blasts to CAA database (15,000+ emails)
- Two social media posts (1) Facebook (1) Instagram posts (with tags)
- Logo on CAA website with link
- Sponsor category exclusivity
- Table for 8 at the Dine + Dive UMA Fundraiser Party on May 1st

Please contact Gabby Callaway, at gabby@culturalartsalliance.com with all sponsorship inquiries.



Wine Tasting Glass Sponsor - \$2,500

- Logo on on-site sponsor banner
- Inclusion in event email blasts to CAA database (15,000+ emails)
- Two social media posts (1) Facebook (1) Instagram posts (with tags)
- Logo on CAA website with link
- Sponsor category exclusivity
- Logo featured on wine glass served at Dine + Dive Wine Tasting

Cup Sponsor (Dine + Dive & ArtsQuest) - \$2,500

- Logo on on-site sponsor banner
- Inclusion in event email blasts to CAA database (15,000+ emails)
- Two social media posts (1) Facebook (1) Instagram posts (with tags)
- Logo on CAA website with link
- Sponsor category exclusivity
- Logo featured on printed cups served at Dine + Dive and ArtsQuest

Friend of UMA + Table Sponsor - \$1,000

- On-site sponsor signage
- 8 tickets with reserved seating - Dine + Dive UMA Fundraiser Party on May 1st
- Logo on CAA website with link

Restaurant Partners: In-Kind

Booth space provided.

- On-site sponsor signage
- Logo on on-site sponsor banner
- Inclusion in event email blasts to CAA database (15,000+ emails)
- Two social media posts (1) Facebook (1) Instagram posts (with tags)
- Logo on CAA website with link
- Sponsor category exclusivity
- \$250 stipend provided to partner

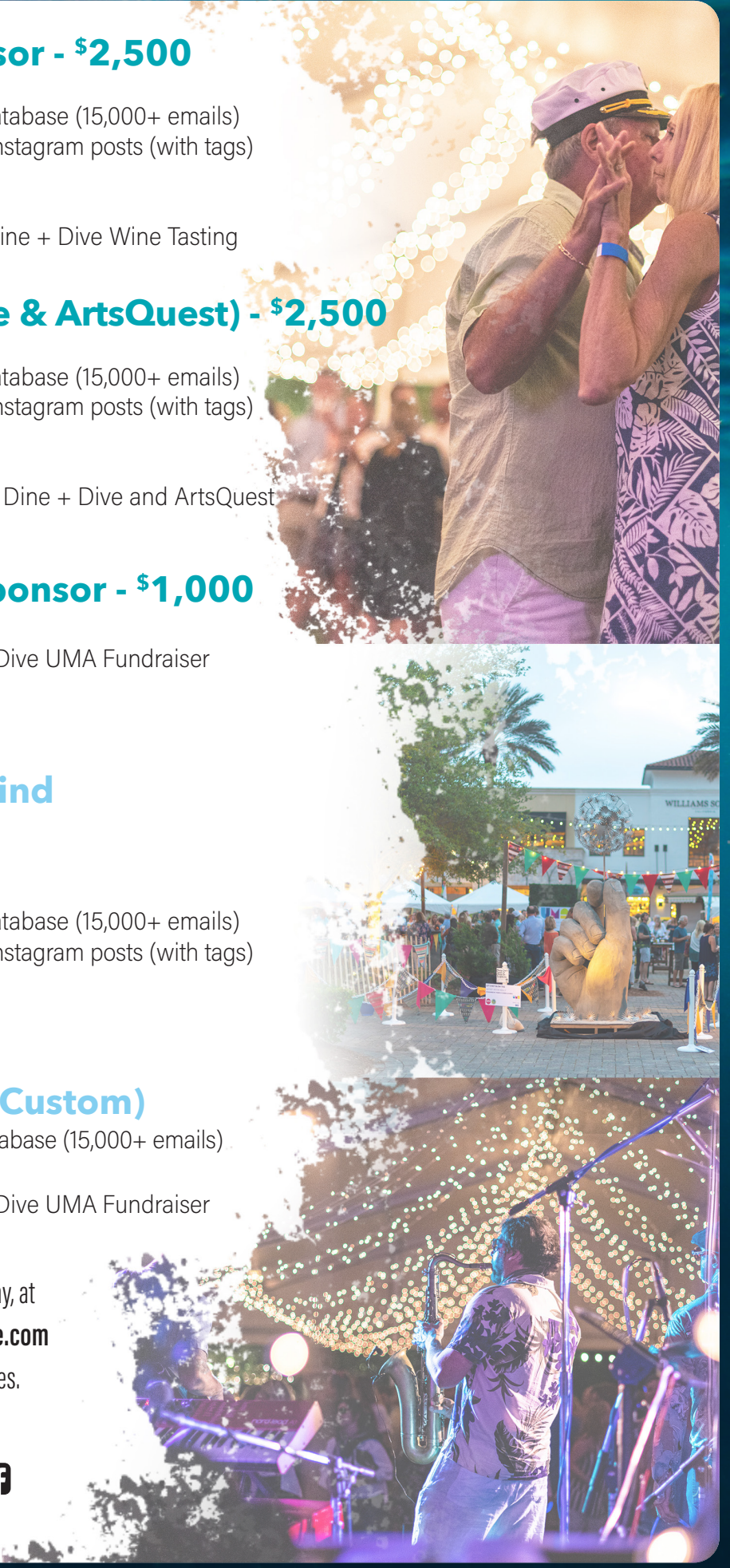
Media Partners: In-Kind (Custom)

- Inclusion in event email blasts to CAA database (15,000+ emails)
- Logo on CAA website with link
- 4 tickets with reserved seating - Dine + Dive UMA Fundraiser Party on May 1st

Please contact Gabby Callaway, at
gabby@culturalartsalliance.com
with all sponsorship inquiries.



umaf1.org  





The **Underwater Museum of Art** is a permanent sculpture park located in the waters of the Gulf of Mexico off Grayton Beach State Park, in Santa Rosa Beach, Florida. The museum's exhibits lie within a mile of the shore at a depth of ~58 feet.

UNDERWATER
MUSEUM OF
ART

2024 Partnership Levels

UMA Project Partner

\$10,000+

- Credit as Project Partner for the 2024 UMA Installation (in perpetuity)
- Credit as Project Partner in all mentions of 2024 UMA, including press releases
- Logo on all print collateral for 2024 UMA (second tier)
- Logo, business name and link on UMA website (second tier)
- Logo included in credits of 2024 UMA video (second tier)
- Reserved table for eight at the Dine + Dive UMA Fundraiser Party with 16 complimentary drink tickets
- Invitation for four people to attend the deployment of the 2024 UMA Installation
- Sponsorship of one (1) sculpture (First-come, first-choice of sculpture)
- Other custom benefits commensurate with Partner investment level
- 12-inch, 3D replica created by Magnet Innovation Center/STEAM school students

UMA Sculpture Sponsor

\$5,000

- Credit as exclusive Sponsor of one (1) 2024 sculpture (in perpetuity, first-come, first-choice of sculpture)
- Logo, business name and link on UMA website (third tier)
- Logo included in credits of 2024 UMA video (third tier)
- Four tickets to the 2024 Dine + Dive UMA Fundraiser Party with eight complimentary drink tickets
- Invitation for two people to attend the deployment of the 2024 UMA Installation
- 12-inch, 3D replica created by Magnet Innovation Center/STEAM School students

Friend of UMA

\$1,000

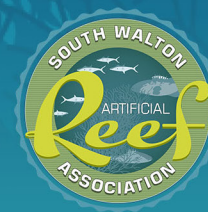
- Reserved table for eight at the 2024 Dine + Dive UMA Fundraiser Party
- Logo included on UMA website

Do you love art?
Do you love nature?
Do you love the
beautiful waters of
Northwest Florida's
Gulf of Mexico?



Please consider sharing these passions by becoming an UMA Partner. Your help is critical to our mission of cultivating both an appreciation of the arts and our environment. The impact that your financial contribution will make is lasting and will be felt well into the future, influencing and inspiring the generations that follow.

Sponsorship Contact: Gabby Callaway
gabby@culturalartsalliance.com
or 850.622.5970



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RING MY BELL
by Bradley Touchstone
Sponsored by Touchstone Architecture and
Laurel Machine & Foundry



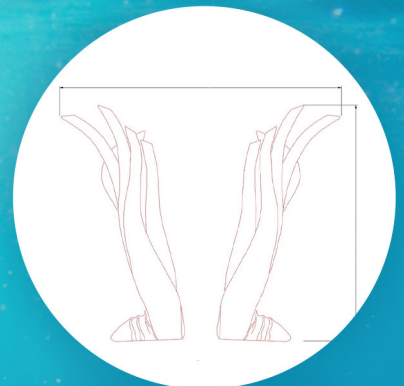
SUNKEN SPORES
by Ashley Rivers
Sponsored by The Ellis Family



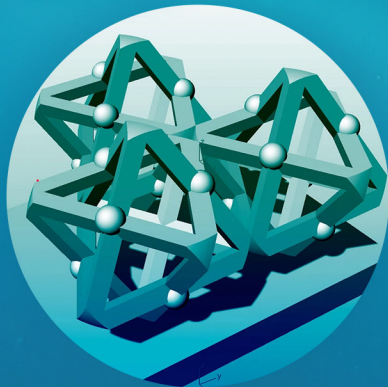
BUBBLY BARNACLES
by Donna Conklin King
Sponsored by Seagrove Village Market Café



POSEIDON'S THRONE
by Nathan Hoffman
Sponsored by Hilton Sandestin Beach
Golf Resort & Spa



SEA HOW WE FLOW
by Elise Gilbert



DEEP SEA THREE
by Matthew Gemmell and
David Showalter



REEF GODDESS
by Raine Bedsole
Sponsored by St. Joe Community Foundation

The Cultural Arts Alliance of Walton County (CAA) and the South Walton Artificial Reef Association (SWARA) join two of South Walton's most cherished resources - the arts and the Gulf of Mexico, with the introduction of **The Underwater Museum of Art (UMA)**, North America's first underwater permanent sculpture park. UMA is presented as part of CAA's Art in Public Spaces Program and will augment SWARA's mission of creating marine habitat and expanding fishery populations while providing enhanced creative, cultural, economic and educational opportunities for the benefit, education and enjoyment of residents, students and visitors in South Walton.



UNDERWATER
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ART

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