



# ART MONTH WALTON COUNTY

A Cultural Arts Alliance Initiative

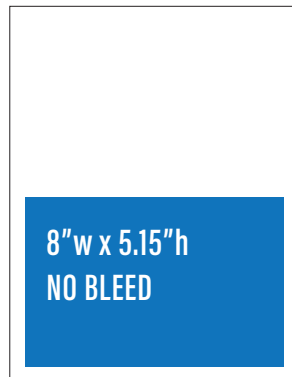
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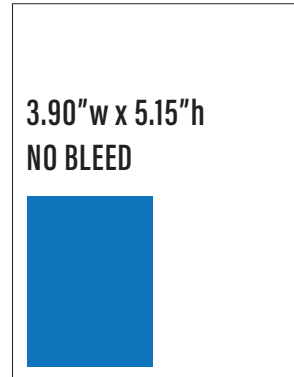
## 2023 ADVERTISEMENT SPECS AND RATES



**FULL PAGE**  
**\$900/\$1,100**  
REGULAR/INSIDE COVER



**HALF PAGE**  
**\$600**  
HORIZONTAL ONLY



**QUARTER PAGE**  
**\$400**  
VERTICAL ONLY

**CIRCULATION:**  
Direct mail to 10,000-14,000 households in Walton County.

(Including PCB which encompasses Rosemary Beach and Inlet Beach areas)

**INSERTED:**  
Poly-bagged with Emerald Coast Magazine April/May (Art Issue)

**SUBMIT FILES ELECTRONICALLY BY FEB 17**

ACCEPTABLE FILES: PRESS READY PDF | PREFERRED OPTION

YOU MAY ALSO SUBMIT A 300 DPI JPG.

PLEASE PROVIDE 300 DPI, CMYK FILES WITH ALL FONTS CONVERTED TO OUTLINE.

EMAIL ARTWORK TO BOTH: [GABBY@CULTURALARTALLIANCE.COM](mailto:GABBY@CULTURALARTALLIANCE.COM)  
& [COURTNEY@CULTURALARTSALLIANCE.COM](mailto:COURTNEY@CULTURALARTSALLIANCE.COM)

Learn more at [CulturalArtsAlliance.com](http://CulturalArtsAlliance.com)